



**ED
CLUB**



**INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE**



IEDC
MES KVM COLLEGE

IEDC ACTIVITY REPORTS

2023 - 24



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iedc.meskeveeyamcollege.ac.in

IEDC orientation session

The IEDC Mes Keveeyam college conducted orientation session "Innovative Collaborate Elevate" on 6th July 2023 at 9:30 in the Av Hall. This session was headed by Mr.Shamsudheen Ex-Ceo of IEDC. The program began with a welcome speech by the chief executive officer, Mohmmmed Salah. The inauguration speech was delivered by Dr KP Vinod Kumar sir principal and felicitation delivered by Vice principal Shajid sir.

The purpose of this session was to know the students about IEDC and its innovation ecosystem in college campus. Students were highly curious to know about the IEDC community. The Chief guest delivered a strong speech with some activities. There was great enthusiasm among the students, and they were looking highly spirited after the session.

The session ended by a vote of thanks delivered by technical lead of IEDC Rishin Mohammed. He thanked the chief guest,Mr.Shamsudheen and the students for making the session a success.



Meet successful entrepreneur series

Season -4 Episode -1

The IEDC Mes Keveeyam college conducted "Meet successful entrepreneur series" on 13th July 2023 at 10 am morning in the Av Hall. The session started with the arrival of chief guest Nida Mehar CT founder of Zeepot. The program began with a welcome speech by IEDC CMO Ashiq. The inauguration was addressed by Vinod sir principal and felicitation delivered by Vice Principal Shajid sir.

Miss, Nida Mehar CEO of Zeepot.

Nida shared her entrepreneurial story and motivated students to make more eco-friendly products to protect the environment. She shared her downfalls and success phases. She told the young entrepreneurs to believe in their own ideas and shared how she turned her childhood dream project Zeepot into reality. Overall, the session was engaging and interesting.

The session ended by a vote of thanks by IEDC We lead Sneha KT. She thanked the chief guest and the students for their presence and support for making the session success



Valancherry, KL, India
Tirur, Valancherry, 676552, KL, India
Lat 10.881576, Long 76.078110
07/13/2023 11:31 AM GMT+05:30
Note : Captured by GPS Map Camera

IEDC Report: "Meet Successful Entrepreneur Series"

Season 4, Episode 2(21/9/23)

The IEDC of Mes Keveeyam College conducted the "Meet Successful Entrepreneur Series" on August 8, 2023, at 10 in the morning in the AV hall. The session was honored by the presence of the chief guest, Mubaris, MD of Lifeplus Psychological Services and Eduplus Science Academy, an alumnus, and one of our execom members.

The program commenced with a welcome speech by IEDC member Asna. The inauguration was addressed by Shameem Sir, the self-financing course coordinator, and felicitation was delivered by Mr. Ramseena Mam, Assistant Nodal Officer. Mubaris shared his setbacks and success phases, expressing his desire to uplift children who, like him, faced rejection in society.

Overall, the session was engaging and interesting, concluding with a vote of thanks from IEDC member Rinshida. She expressed gratitude to the chief guest and students for their presence and support, contributing to the success of the session.

A total of 45 students participated in the talk session. The session was highly engaging and students had the opportunity to learn from Mr. CK's vast experience in the startup world.



LUMIERE FILM FEST – PURSUIT OF HAPPINESS

Lumiere Film Fest - Season 2 Screening 1

- Date: 21st September 2023
- Time: 1:30 PM - 4:00 PM
- Venue: AV Hall

The IEDC MES KVM College organized the first screening of its Lumiere Film Fest Season 2 on 21st September 2023 at AV Hall. The film screened was "The Pursuit of Happiness", a biographical drama film based on the life of Chris Gardner, an American businessman, investor, and philanthropist.



The film was well-received by the audience and was followed by a discussion on the themes of entrepreneurship, perseverance, and hope.



WING Inauguration and WeTalk series

session 1

Inauguration of WING, Women Innovative Network Group operates under the umbrella of the IEDC (Innovation and Entrepreneurship Development Cell) is done by psychologist, founder of Mind Mitra and contestant of Samrambhaka Miss Greeshma along with a talk session named "WeTalk Series" Session 1 held on 26 September 2023 at 10 am in AV Hall. The program was started by the arrival of guest. After the arrival of guest, Miss Greeshma psychologist, Founder of Mind Mitra and contestant of Samrambhaka, the program was started with welcome speech by WING member Asna. And this program was inaugurated by Dr. Vinod Kumar sir, principal of our college. And felicitation delivered by Shameem sir self-financing Coordinator of our college. And our guest miss Greeshma inaugurated our new group by revealing our WING logo and click a snap of WING Member. And the session was started by sharing her entrepreneurial Journey

The aim of this program is to give inspiration and confidence to students for being an entrepreneur. The guest talks only for a little time, and it is converted to an interactive session.

This program was successfully finished by thanking the guest by WING Lead Sneha KT and followed by a photo session.



IEDC SUMMIT 23 (CET)

The IEDC MES KVM College sent a delegation of 15 students to the IEDC Summit 2023 held at CET on October 12, 2023. The summit was a day-long event that brought together students, entrepreneurs, and investors from across the country.

The summit featured a variety of talks, workshops, and panel discussions on topics such as innovation, entrepreneurship, and startup culture. The students from IEDC MES KVM College actively participated in the summit and learned a lot from the speakers and panelists.

The students also had the opportunity to network with other students and entrepreneurs at the summit. They learned about the challenges and opportunities faced by entrepreneurs in India and gained valuable insights into the startup ecosystem.

Overall, the IEDC Summit 2023 was a valuable experience for the students from IEDC MES KVM College. They learned a lot about innovation, entrepreneurship, and startup culture. They also had the opportunity to network with other students and entrepreneurs from across the country.

Here are some of the key takeaways from the summit for the students from IEDC MES KVM College:

- * The importance of innovation and creativity in entrepreneurship
- * The different stages of the entrepreneurial journey
- * The key challenges and opportunities faced by entrepreneurs in India
- * How to network with other entrepreneurs and investors
- * How to pitch your startup idea to investors

The students from IEDC MES KVM College are grateful for the opportunity to have attended the IEDC Summit 2023. They are excited to apply the knowledge and insights they gained from the summit to their own.

LUMIERE FILM FEST - VELLAM

Lumiere Film Fest – Season 2 Screening 2

Lumiere film fest - vellam Lumiere Film Fest Season 2 continued its cinematic journey with Screening 2, orchestrated by the Innovation and Entrepreneurship Development Cell (IEDC) at MES Keveeyam College, in collaboration with the Anti-Narcotics Cell. The selected film for this session was the acclaimed Malayalam movie, "Vellam," screened on November 16, 2023, at the AV Hall, starting at 1:30 pm.



The collaborative effort with the Anti-Narcotics Cell added a unique dimension to the event, highlighting the importance of addressing social issues through various mediums, including cinema. The film, known for its poignant narrative and stellar performances, drew a diverse audience of students and faculty eager to immerse themselves in the world of cinema.

"Vellam" explores thought-provoking themes, and its screening provided a cultural and intellectual experience for attendees. The AV Hall echoed with the emotional resonance of the film as viewers were taken on a cinematic journey through the engaging storyline. Post-screening discussions allowed participants to share their perspectives on the film, fostering a sense of community and appreciation for the art of storytelling.

The success of Lumiere Film Fest Season 2 Screening 2, in collaboration with the Anti-Narcotics Cell, reflects the commitment of IEDC to providing a platform for cultural enrichment and addressing societal concerns. Such events contribute significantly to the vibrant cultural tapestry of MES Keveeyam College, creating an environment where creativity, awareness, and appreciation for the arts thrive.

MEET SUCCESSFUL ENTREPRENEURS

Meet Successful Entrepreneurs – Rabeeha Abduraheem The Successful Entrepreneur Meet, named Web of Words, served as the inaugural program of the Innoverse event organized by the Entrepreneurship Development (ED) Club of MES Keveeyam College. It proved to be a significant and enlightening experience. The event, conducted by Rabeeha Abduraheem, unfolded from 10:00 am to 12:30 pm on December 5th, 2023.



The program commenced with a warm welcome from Niya CSO, followed by Dr. Vinod Kumar, the Principal of MES Keveeyam College Valanchery, delivering a presidential address emphasizing the importance of innovation in education. Dr. Mohammedali, the Secretary of MES Keveeyam College, inaugurated the event, and Santhosh Babu, Head of the Commerce Department, provided felicitations. The content of the meet, "From Naming to Marketing," was insightful, with Rabeeha Abduraheem guiding participants through the intricacies of content creation and promotional strategies.





The overall success of the event was acknowledged by Fathima Hiba, a wing member, who delivered the vote of thanks. The meet concluded on a high note with an engaging photo session. The event played a crucial role in fostering a culture of innovation and skill development among the students, setting a positive tone for the subsequent activities of the Innoverse event.

THREADS OF INNOVATION

DESIGN THINKING & IDEA PITCHING WORKSHOP

The 2-day design thinking and idea pitching workshop, named "Threads of Innovation," was conducted as an inter-college program under IEDC of MES Keveeyam College as part of the larger event "Innoverse." It took place on December 13th and 14th, 2023, from 10:00 am to 3:30 pm in the AV Hall.

Threads of INNOVATION
DESIGN THINKING & IDEA PITCHING Workshop

AKSHAY PRADEEP
(Investment Intern at keralastartupmission
CEO - OFB)

13 - 14 December 2023
10:00am - 3:30pm
AV Hall

Register Here
bit.ly/ThreadsofInnovation

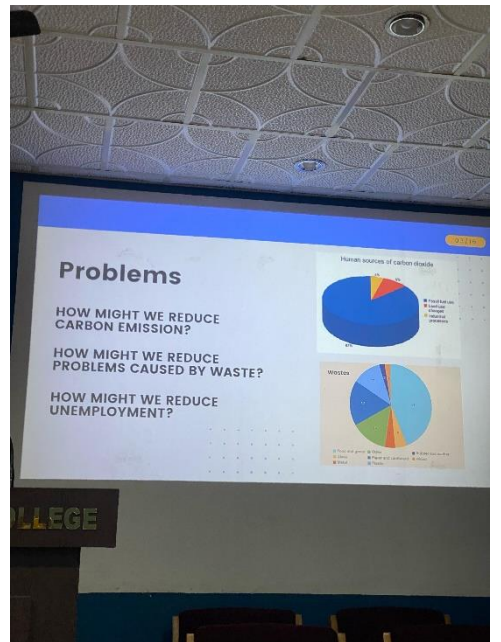
Registration Fee
Rs.200/- (Insider's Deal)
Rs.250/- (Outsider's Adventure)

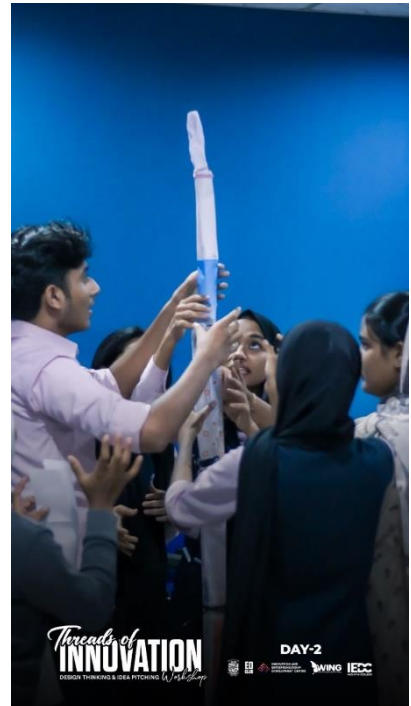
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INNOVERSE
OUT OF THE BOX

Mr. Akshay Pradeep, an Investment Intern at Kerala Startup Mission, served as the resource person. The workshop, featuring hands-on activities and engaging gaming sessions, was further enriched as students from Majilis College and Amal College participated.

The mentor structured activities in groups, fostering collaborative problem-solving. All seven groups pitched their innovative ideas, and the judging process was conducted by the mentor, adding a competitive yet constructive element to the program.



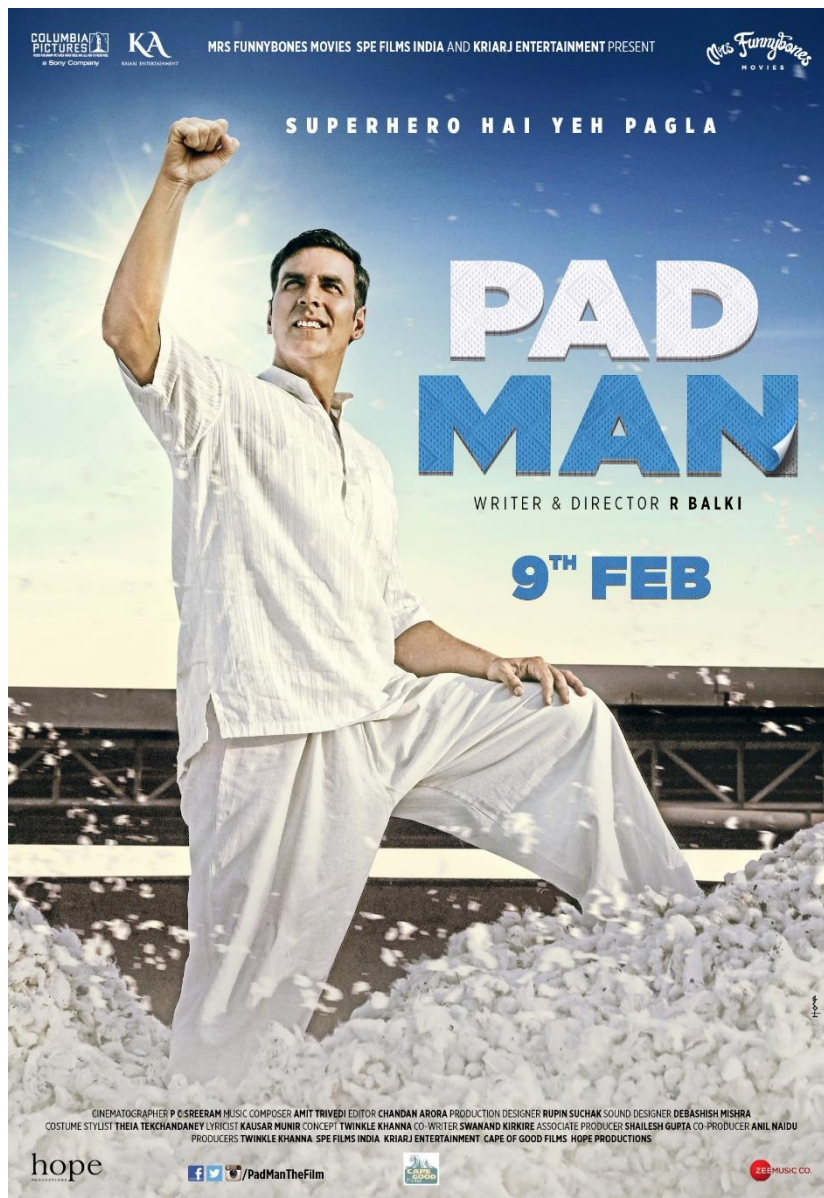


A feedback session provided valuable insights, and the program concluded with a vote of thanks from Rida Rahma Kiliyanni, the COO. A photo session at the end captured memorable moments from this innovative and captivating inter-college learning experience.

LUMIERE FILM FEST - PADMAN

Lumiere Film Fest – Season 2 Screening 3

The Lumiere Film Fest Season 2 continued with Screening 3, organized by the Innovation and Entrepreneurship Development Cell (IEDC) at MES Keveeyam College. The chosen film, "Pad Man," was showcased on January 4, 2024, at the AV Hall starting at 1:30 pm.



The event aimed to not only entertain but also create awareness on social issues. "Pad Man," a thought-provoking film, focused on menstrual hygiene and the entrepreneurial journey of Arunachalam Muruganantham, played by Akshay Kumar.

The AV Hall was filled with eager students, faculty, and film enthusiasts who gathered to witness the impactful narrative. The engaging storyline and powerful performances captivated the audience, sparking discussions on social responsibility and the importance of innovation in addressing real-world challenges.



The success of Lumiere Film Fest Season 2 Screening 3 reflects the dedication of IEDC in providing a platform for students to engage with meaningful content. Such events contribute to the cultural and educational vibrancy of MES Keveeyam College, fostering a spirit of awareness and innovation among its community members.

WE TALK – Season 1 Episode 2

WeTalk Season 1 Episode 2, a talk session organized by WING under IEDC at MES Keveeyam College, took place on January 11, 2024, in the AV Hall from 10:00 am to 12:00 pm. The event featured Jenna Nasnin, a distinguished guest speaker and the CEO of Gozotrips, as well as a co-founder of WAAHI and ITTARA.



Jenna Nasnin brought a wealth of experience and insights to the audience, sharing her journey as an entrepreneur and shedding light on the intricacies of founding and managing successful ventures. Her engaging talk inspired students and faculty alike, emphasizing the importance of perseverance, innovation, and collaboration in the business world.



The AV Hall buzzed with intellectual energy as attendees actively participated in the Q&A session that followed Jenna Nasnin's talk. The event not only provided valuable knowledge but also served as a platform for networking and fostering connections between students and an accomplished industry professional.



We Talk Season 1 Episode 2, with its distinguished speaker and dynamic audience interaction, was a resounding success. The commitment of WING under IEDC to organizing such insightful sessions enhances the educational experience at MES Keveeyam College, empowering students with real-world insights and encouraging an entrepreneurial spirit among the community.

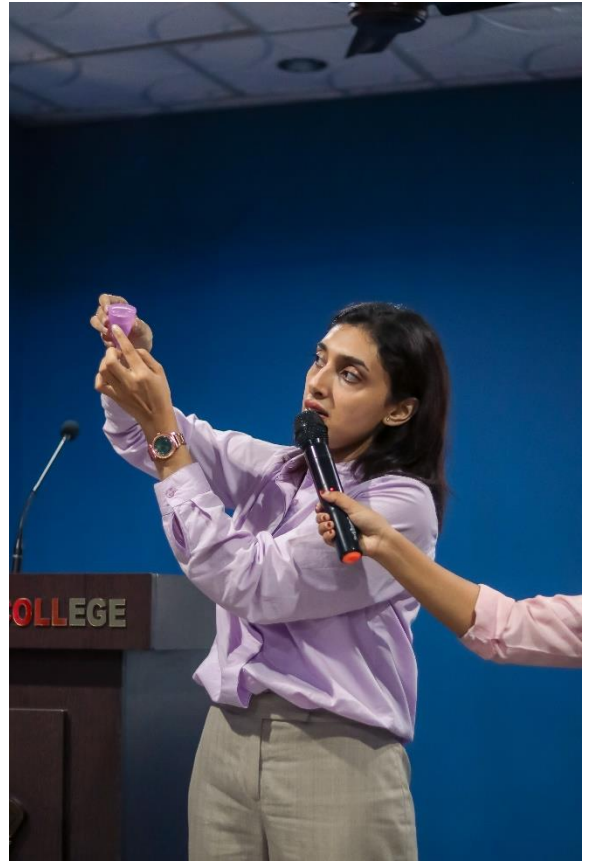
Menstrual Awareness Talk

Report: Menstrual Awareness Program at MES KEVEEYAM COLLEGE
VALANCHERY

A Menstrual Awareness Program was organized by the Innovation and Entrepreneurship Development Cell (IEDC), Entrepreneurship Development (ED), and WING Members of MES KEVEEYAM VALACHERY on 15th February 2024, from 10:00 am to 12:30 pm, at the AV Hall of MES KEVEEYAM VALACHERY COLLEGE.



The program was handled by Miss Noureen Aysha, the esteemed co-founder of Femi Safe, a notable resource person in the field. Miss Safa, a WING Member of IEDC MES KVM, delivered the welcoming speech, setting the tone for the session. Dr. Vinod Kumar, Principal of MES KVM, inaugurated the event, highlighting the importance of the initiative. Mr. Nisab T, the IQAC Coordinator of MES KVM, delivered felicitations, acknowledging the significance of spreading awareness on such topics.



The primary objective of the session was to enlighten students about menstruation and the challenges faced by individuals during their menstrual cycles. To facilitate understanding, a menstrual cramps simulation was conducted, allowing students, including boys, to experience a glimpse of menstrual pain first hand.



Following the activities, students shared their feedback, expressing appreciation for the informative and insightful session. Their positive responses affirmed the success of the program in achieving its intended objectives. Miss Asna, the Marketing Lead of IEDC MES KVM, delivered the vote of thanks, formally concluding the session on a positive note.

The Menstrual Awareness Program garnered positive feedback, indicating its effectiveness in raising awareness and promoting understanding of menstruation-related issues among students



WE TALK – Season 1 Episode 3

On February 20th, the AV Hall of MES KEVEEYAM VALACHERY COLLEGE hosted the eagerly anticipated "WE TALK Season 1 Episode 3" event, organized by the Innovation and Entrepreneurship Development Cell (IEDC), Entrepreneurship Development (ED), and WING of MES KVM. Running from 10:30 am to 12:00 pm, the program aimed to inspire and guide young entrepreneurs in executing their innovative ideas and showcasing their skills. Miss Anciya KA, the esteemed Founder and CEO of UMMEES NATURALS Ayurveda Cosmetics, graced the event as the main speaker, bringing with her a wealth of expertise and insights into the entrepreneurial landscape.





Muhammed Salah, CEO of IEDC MES KVM, opened the event with a warm welcome, setting a positive and inviting atmosphere for all attendees. Throughout the session, Miss Anciya KA captivated the audience with her engaging discourse, offering invaluable advice and encouragement to budding entrepreneurs. Attendees were given the opportunity to interact with the speaker during a lively questionnaire session towards the end of the program, fostering deeper engagement and understanding of the topics discussed



Post-event, students eagerly shared their feedback, expressing gratitude for the enlightening and informative discussions that took place. Their feedback underscored the program's success in meeting its objectives of motivating and empowering young entrepreneurs. Finally, Miss Rana Rahman, a Wing member of IEDC MES KVM, delivered a heartfelt vote of thanks, extending appreciation to all participants and bringing the event to a close on a note of positivity and inspiration.



IDEAVERSE – AN IDEA PITCHING COMPETITION

Report: IDEAVERSE - An Idea Pitching Competition

IDEAVERSE, an Idea Pitching Competition organized by the Innovation and Entrepreneurship Development Cell (IEDC), WING, and Entrepreneurship Development (ED), stirred excitement and innovation at the AV Hall of MES KVM VALANCHERY. On the 23rd of February 2024, from 10:00 am to 3:30 pm, this dynamic event provided a platform for young entrepreneurs and students to express their innovative ideas and receive support in executing them. The competition aimed to evaluate and share the market possibilities of these innovations, encouraging participants to explore their potential in the entrepreneurial landscape.

Judged by esteemed individuals like Aisha Sameeha, Founder and Trainer of Koderfin, and Mohammed Swalih T, Founder and CEO of Pibots Robotics, IDEAVERSE witnessed the presentation of a diverse range of ideas. MES Ponnani secured the 1st prize for their creation of TA'LIM AI for students, while MGM Polytechnic and Al Jamia College claimed the 2nd and 3rd prizes respectively for their innovative solutions. The award ceremony, presided over by Dr. Vinod Kumar, Principal of MES KVM VALANCHERY, added prestige to the winners' achievements, inspiring all participants to continue their entrepreneurial journey with zeal.

To finalize and conclude the competition, Mr. Nisab T, IQAC Coordinator of MES KVM, delivered a heartfelt vote of thanks. He expressed gratitude to all participants, organizers, judges, and attendees for their invaluable contributions to the success of IDEAVERSE. Their collective efforts and enthusiasm made the event memorable and impactful. As the curtains drew to a close, participants departed with newfound inspiration and determination to continue pursuing their innovative ideas, bolstered by the support and encouragement received throughout the competition.

LUMIERE FILM FEST – ENGLISH VINGLISH

Lumiere Film Fest – Season 2 Screening 4

Lumiere film fest - English Vinglish Lumiere Film Fest Season 2 continued its cinematic journey with Screening 4, on behalf of Women's Day orchestrated by the Innovation and Entrepreneurship Development Cell (IEDC) at MES Keveeyam College. The selected film for this session was the acclaimed Hindi movie, "English Vinglish" screened on March 7, 2024 at the AV Hall, starting at 1:30.

ED CLUB INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE INSTITUTIONS INNOVATION COUNCIL IPL IEDC MES KVM COLLEGE WING

ENGLISH VINGLISH

WOMEN'S DAY
Special
LUMIERE FILM FEST.

SEASON 2 - SCREENING 4

MOVIE:
ENGLISH VINGLISH

07 March 2024 | 1:30 pm | AV Hall

When a man cooks, it's an art. But when a woman cooks, it's her responsibility.
- English Vinglish (2012)

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Women's day special event added a unique dimension to the program, highlighting importance of women's empowerment. The film, known for its narrative and stellar performances, drew a diverse audience of students and faculty eager to immerse themselves in the world of cinema.

"English Vinglish "explores thought-provoking themes, and its screening provided a cultural and intellectual experience for attendees. The AV Hall echoed with the emotional resonance of the film as viewers were taken on a cinematic journey through the engaging storyline. Post-screening discussions allowed participants to share their perspectives on the film, fostering a sense of community and appreciation for the art of storytelling.

The success of Lumiere Film Fest Season 2 Screening 4, reflects the commitment of IEDC to providing a platform for cultural enrichment and addressing women empower concerns. Such events contribute significantly to the vibrant cultural tapestry of MES Keveeyam College, creating an environment where creativity, awareness, and appreciation for the arts thrive.



MEET SUCCESSFUL ENTREPRENEURS SERIES

SEASON 5 EPISODE 1

On March 21, 2024, the AV Hall of MES KVM College in Valanchery hosted the "Meet Successful Entrepreneurs Series" Season 4 Episode 3. Inaugurated by Mr. Shajid PP, the Vice Principal of MES KVM College Valanchery, the event featured Mohammed Mustafa, Managing Director and Co-founder of Silvan Business Group, renowned for his entrepreneurial prowess. Organized by the Innovation and Entrepreneurship Development Cell (IEDC), the event drew nearly a hundred students eager to gain insights into Mustafa's journey.

The poster features logos for ED CLUB, INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE, INSTITUTION'S INNOVATION COUNCIL, IPL, WING, and IEDC MES KVM COLLEGE. The main title is 'MEET SUCCESSFUL ENTREPRENEURS Series' with 'Series' in a red script font. Below the title, it says 'SEASON - 5 | EPISODE 1'. The event details are: 21 March 2024, 10am - 12:00pm, AV Hall. A 'Register Here!' button with the link bit.ly/iedc_talksession_s5e1 is provided. A photo of Mohammed Mustafa speaking into a microphone is shown in a red rounded rectangle. Below the photo, his name 'MOHAMMED MUSTAFA' is written, followed by '(Managing Director & Co Founder of Silvan Business Group)'. At the bottom left, there are social media icons and the website [iedcmeskvmm](http://iedcmeskvmm.com) | iedc.meskeveeyamcollege.ac.in.

During the session from 10:00 AM to 12:00 PM, Mustafa's motivational speech resonated deeply with the audience. He shared the trials and triumphs that shaped his entrepreneurial journey, emphasizing resilience, innovation, and strategic thinking. Students actively participated, inspired by Mustafa's narrative of transformation from "zero to hero." His story left a lasting impression, igniting ambition among listeners and showcasing the power of entrepreneurship.



Following Mustafa's presentation, a feedback session provided students with the opportunity to share their wonderful experiences. Their enthusiastic responses further underscored the impact of the event and the inspiration drawn from Mustafa's insights. The event, a resounding success, highlighted the transformative potential of entrepreneurship. Mustafa's insights instilled a renewed sense of purpose and determination in attendees, who departed with inspiration to embrace innovation, resilience, and strategic thinking in their entrepreneurial endeavors.





